

Access to Risk Finance Conference and SMARTSPEND Closing Event

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The Access to Risk Finance Conference

The concept

Goals:

- Increasing knowledge on EU public funding instruments for energy technology
- Bridging clean energy innovators and private investors
- Establishing a platform for sharing and exchanging best practices and objectives

Targets:

- 150 participants

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The Access to Risk Finance Conference

The concept

- Due to Covid-19, a single physical event was replaced with a series of three different Access to Risk Finance Conferences:
- ARF 1 – Financing clean energy transition in the context of the EU Recovery
- ARF 2 – European Conference on Access to Risk Finance for Clean Energy Technologies
- ARF 3 – SMARTSPEND Closing Event

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- Agenda

- S1, AM: The EU Financing Offer to achieve Green Deal targets
- S2, PM: How to improve EU financing offer for clean energy R&I in the context of the EU recovery: Recommendations from the energy community

- 100 participants



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ARF 2 – European Conference on Access to Risk Finance for Clean Energy Tech

25-27 May 2021

● Agenda

25 May

- Session 1, AM: The EU's funding and financing offer: new tools for a new decade
- Session 2, AM: National/regional funding opportunities: exploitable synergies to accelerate the energy transition
- PM: Match-making

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ARF 2 – European Conference on Access to Risk Finance for Clean Energy Tech

25-27 May 2021

● Agenda

26 May

- Session 3, AM: Unlocking private funding for clean energy demonstration projects
- Session 4, AM: How to access funding to achieve the clean energy transition?
- PM: Match-making

27 May

- AM: Match-making



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- Matchmakings?

- 1) Online Platform (B2match) that allows for hosting sessions and match-making opportunities.

- 2) Registered participants build a tailored profile (innovator, funding expert, investor, other) and access a Marketplace where all profiles are available.

- 3) Once an interesting profile is found, a meeting request can be sent (and needs to be accepted).

- 4) Meetings happen in the allocated slots.



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- 228 participants
- 70% of attendance (compared to average 50% for online events)
- Types of organisations:
 - Startups and SMEs: 27%
 - NGOs: 14,5%
 - Consultancies: 13%
 - Large companies: 12%
 - R&D institutions and Universities: 12%
 - EU and national authorities: 8,5%
 - Other: 13%

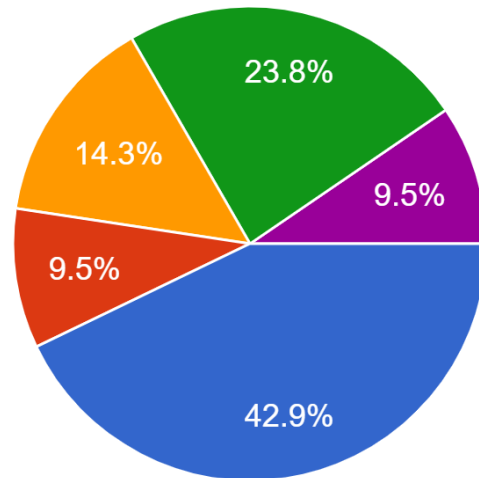


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Which part of the conference was most interesting for you?

21 responses



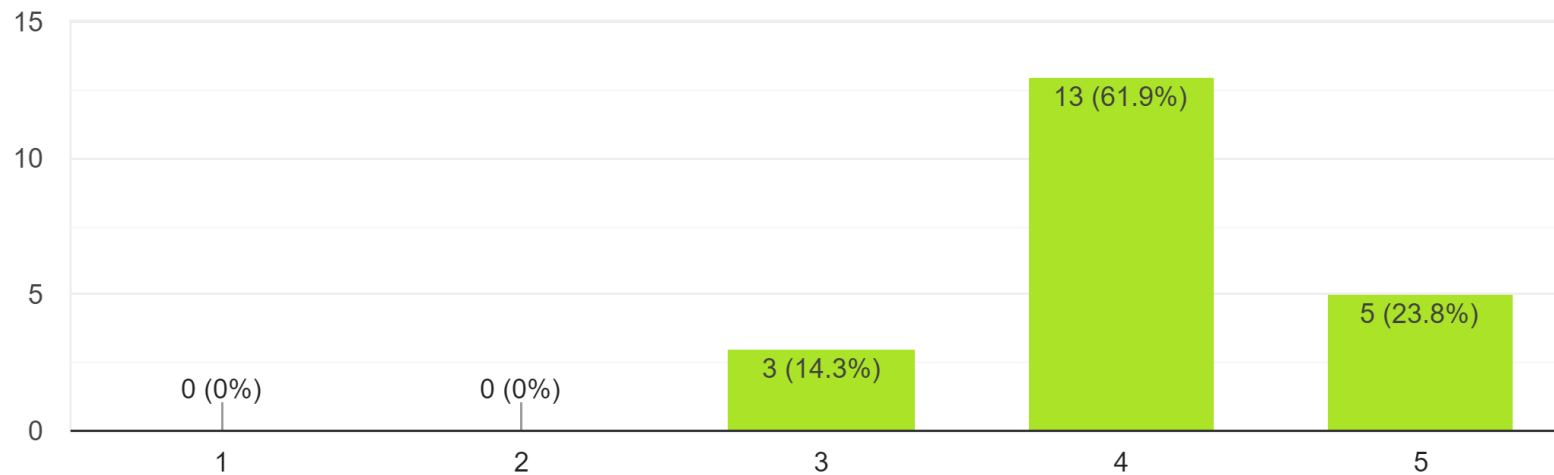
- Session 1 - The EU's funding and financing offer: new tools for a new decade
- Session 2 - National/regional funding opportunities: exploitable synergies to...
- Session 3 - Unlock Private Funding for clean energy demonstration projects
- Session 4 - How to successfully access funding schemes to achieve clean en...
- NA

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How would you rate the speakers?

21 responses

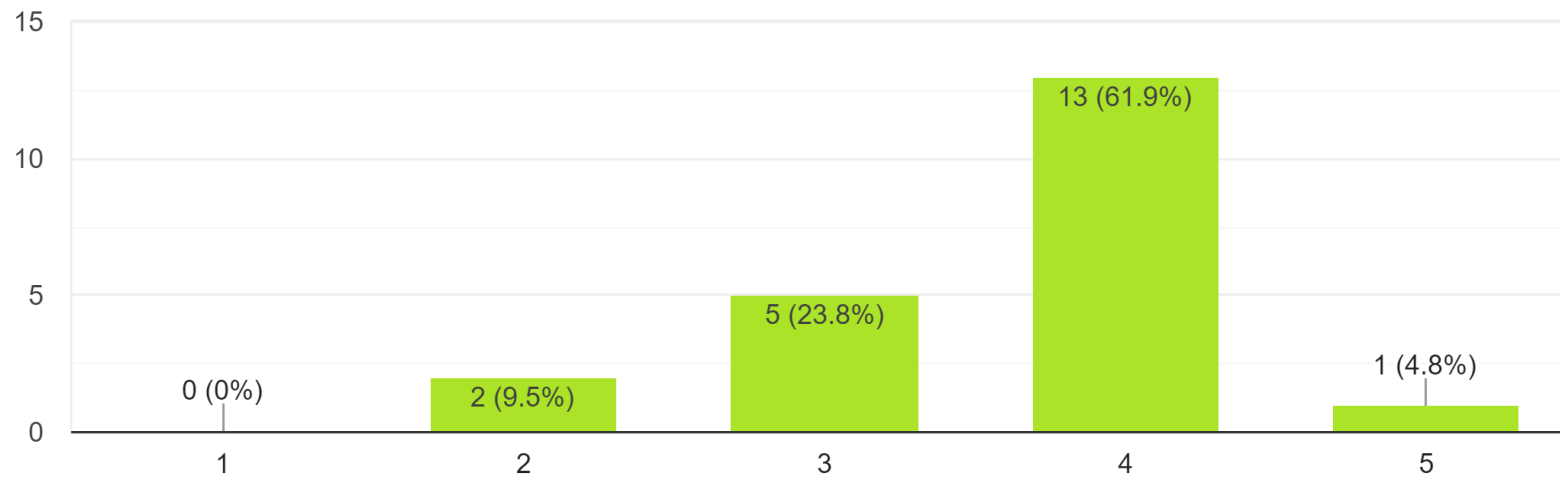


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How would you rate the quality of the debates during the conference?

21 responses

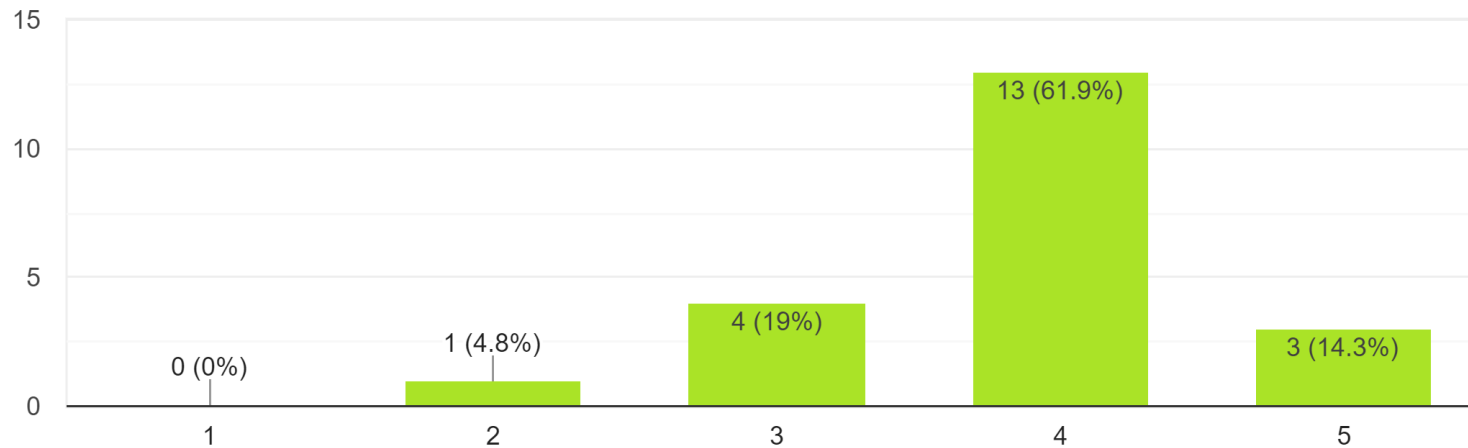


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To what extent do you feel that the conference provided a greater understanding of the availability and conditions of finance from the finance provide...ease rate the conference based on this objective.

21 responses

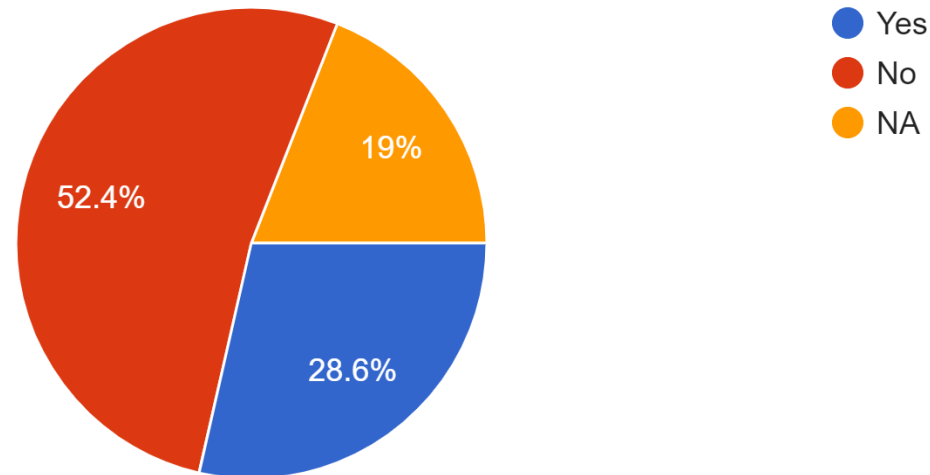


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Did you take any action as a result of the event?

21 responses

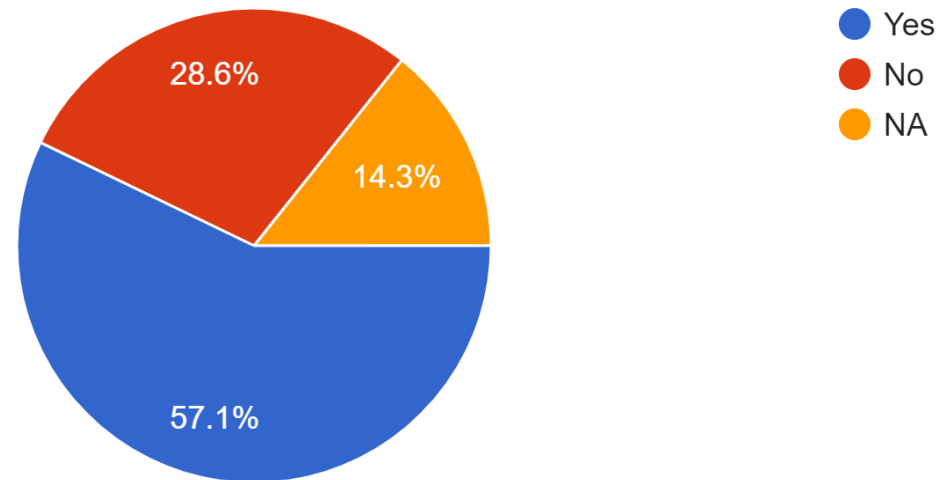


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Have you recommended or mentioned the event to any colleagues or acquaintances?

21 responses



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ARF 2 – European Conference on Access to Risk Finance for Clean Energy Tech

Results

- 56 meetings booked
 - 8 meetings Investors x clean energy innovators
 - 15 meetings clean energy innovators x funding experts
 - 20 meetings funding experts x other
 - 7 meetings investors x funding experts
 - 6 meetings clean energy innovators x other



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SMARTSPEND's Access to Risk Finance Conference

What now?

- What now?
 - 3 events (including the present) have established a branding;
 - While similar, each had their own features;
 - Audience of “habitues”.

More editions to come?

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SMARTSPEND THANK YOU!



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